FASTSIGNS
OPERATIONS INTERNSHIP

Summer 2014

GARRETT BRIGHTWELL
FASTSIGNS

- Local franchise opened in fall 2005 on University Drive
- From signs and graphics for trucks and tradeshows, buildings and ballgames, we create expertly designed signs and graphics to meet all of your visual communications needs
- Diverse customer base including Oil and Gas, Real Estate, Construction, and Education to name a few
- Primarily a business to business model
- Proud graphic provider for many of Texas A&M’s departments
RESPONSIBILITIES

• The Internship required me to go through three 2 week sessions and one 4 week session
• Session 1: Production/Installations- 2 weeks
• Session 2: Inventory Analyses- 2 weeks
• Session 3: Technology Trip/Product Failure Solution- 2 weeks
• Session 4: Sales/Financial Analyses- 4 weeks
The store was on the brink of expansion and I had many various responsibilities during these 2 weeks in addition to working production and installing signs.
Session 2

- I was responsible for taking full inventory of the shops materials used in producing signs and was in charge of formulating an easy to update spreadsheet
Session 3

• I Spent the first week going on a technology trip to Orlando, Florida
• The second week I developed a solution for a repeated failure of a product
Session 4

• The first week I spent learning sales techniques and shadowed a sales team member
• The Second week I took calls, converted them into orders, and sent them back to the production team
• Week 3 and 4 consisted of me running financial analyses of the 2 new pieces of equipment purchased on the technology trip
Texas A&M’s Influence

- FINC 341
- ACCT 229
- AGEC 217
Academic Needs

• Professional Business E-mail etiquette and call skills
• Sign Terminology
• Familiarity with customer relations, primarily how to create a customer for life
IMPACT

• Overall this was a great experience for me to gain knowledge of a side of business I had never been exposed to
• I would be more than happy to own and operate a small business like this
QUESTIONS?